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Montana's Winter Festival

2019 Sponsorship Packet



65 E. Broadway
Suite 303
Butte MT 59701

BUTTE COMMUNITY FITNESS FOUNDATION

December 5, 2018

Dear Fellow Community Members,

We invite you to participate in an exciting opportunity to us help make Butte an active, fit and healthy community. The **Butte Community Fitness Foundation** to promote accessible and affordable opportunities for everyday exercise and movement for all our citizens, regardless of age or economic status.

As part of our mission, The Butte Community Fitness Foundation is organizing, **SNÖFLINGA**, a **FREE community sponsored event January 17-20th, 2019 to celebrate winter**. Now in our fourth year, we will highlight the numerous everyday exercise and winter recreation opportunities in the Butte area such as cross-country skiing, ice skating, ski/snowboarding, our snow-cleared walking trails, and indoor fitness facilities. While our emphasis is getting Butte's citizens involved, we also anticipate attracting a large number of out-of-town guests. In 2018 SNÖFLINGA had over 600 people participate in its events, and an additional 2,000 attendees who came to witness Butte's first winter festival.

Your generous, tax deductible, contribution will help fuel our drive to establish SNÖFLINGA as a positive, community centered festival emphasizing healthy recreation, fun, and fitness. Our community will benefit from shaping healthy lifestyles through every day exercise and recreation in all seasons. This year we are also raising money to build an outdoor community hockey rink.

Thank you for your kind consideration of supporting SNÖFLINGA. Please refer to our attached sponsorship levels, SNÖFLINGA schedule of events, and mission statements for further information.

On Behalf of the Butte Community Fitness Foundation,

George Mulcaire-Jones

Jenny Heglund

Erik Nelson

SNÖFLINGA 2019

SCHEDULE OF EVENTS

WWW.SNOFLINGA.ORG

Thursday January 17th

Teton Gravity Research Movie Premier 7PM 5518 Designs

Friday January 19th

Opening Ceremonies 6PM High Altitude Skate Oval

Free Skate 5-9PM High Altitude Skate Oval

Saturday January 20st

Elementary Speed Skating Races 9:30AM High Altitude Skate Oval

Nordic Ski Lessons 10AM & 1PM Homestake Lodge

Snowshoe Lessons 10AM & 1PM Homestake Lodge

Free Nordic Ski 9AM-4PM Homestake Lodge

5K Race/Fun Run 11AM BSB Trials/Finish at Mt. Con

Kids 1-mile Fun Run 12PM Mt. Con Foreman's Park

Kids Afternoon 12-3PM Mt. Con Foreman's Park

Slopestyle Skill Session (ski/snowboard) 3-5PM Mt. Con Foreman's Park

Polar Plunge (Special Olympics Montana) 4PM Mt. Con Foreman's Park

TGR Film Premiere 8PM Covellite Theatre

Sunday January 21st

Nordic Ski Race (adult & youth) 9:30 & 11AM Homestake Lodge

Snow Bike Race 2PM Copper Mtn Park

Snow Bike Demo 12PM Montana Tech Trails

Curling 1-3PM Community Ice Center

Teton Gravity Research Movie 6PM 5518 Designs

*Event time and location subject to change. Please see www.snoflinga.org for updates

SPONSORSHIP LEVELS

Cost	Sponsorship	Available	Details
\$100	Poster	15	Advertise your business everywhere SNÖFLINGA posters are posted. Your name or company name will be listed on the website and included in area posters.
\$200	Website	15	www.snoflinga.org is our flagship and provides high visibility for sponsors. Your logo will be posted to our sponsor page as well as linked back to a website of your choosing. The logo will be posted for one year.
\$500	Participant Shirt	1	Have your business logo placed on the one of a kind SNÖFLINGA participant shirt. Kids and adults will be sporting shirts with your logo after participating in the 5K or 1-mile races.
\$500	5k Race/Fun Fun	1	Your banner will be the center of attention at the start/finish line for the 5K Race and Fun Run as well as the Kid's 1-mile Fun run/walk. Poster, website and shirt sponsorships included with this package.
\$500	Fat Bike Race	1	Unique to SNÖFLINGA , your banner will be hung at our annual Winter Cross bike race & demo. Banner will be hung sign-in tent for the fat bike demo. Poster and website sponsorships included with this package.
\$1,000	Opening Ceremony	2	Have your banner front and center for the Opening Ceremonies. 2018 had over 1,000 people pass through in a short 5 hour period enjoying a night of family friendly music, ice skating, and a warm bonfire. Poster and website sponsorships included with this package.
\$1,000	Kids Afternoon	2	Have your banner at the main entry site. 2018 had a large turnout of adults with children. Kids afternoon includes a sledding hill and winter playground. Poster and website sponsorships included with this package.
\$1,500	Ski/Snowshoe	1	See your banner at Butte's own winter wonderland, also known as Homestake Lodge. Your company name and logo will be on display at the central meeting area for all Nordic ski and snowshoe lessons. Poster and website shirt sponsorships included with this package.
\$2,000	Mini-Slope Style Competition	1	Get banner real estate on the professionally designed mini-slope style course, along with live mentions from our MC during the competition. Poster and website sponsorships included with this package.
\$4,000	Snowflake Sponsor	1	Become the presenting SNÖFLINGA sponsor. Have your name and logo front and center on all marketing and promotional materials, and your banner hung at our 3 most popular venues, or your preference. Poster and website sponsorships included with this package.

*All sponsorships of \$500+ are included on our website and social media (facebook, Instagram, twitter).

*In-kind donations will be treated as the equivalent sponsorship value level (depending on availability)

*Please visit us at www.snoflinga.org

*Contact Jenny Heglund snoflingamt@gmail.com or (208)-221-1391 or Erik Nelson snoflingamt@gmail.com or (406)-723-1500

Please return this sheet to the Butte Community Fitness Foundation as a record of your 2019 event sponsorship

Please mark the level(s) you choose:



<input checked="" type="checkbox"/>	Dollar amount	Sponsorship level
	\$100	Poster
	\$200	Website
	\$500	5K Shrit
	\$500	Run/Walk Events
	\$500	Fat Bike Demo
	\$1,000	Opening Ceremony
	\$1,000	Kids Afternoon
	\$1,500	Ski/Snowshoe
	\$2,000	Mini-Slope Style Comp
	\$4,000	Snowflake Sponsor
	_____	Other

Please indicate payment method:

- Check is enclosed
- Check will be mailed
- Please Invoice (provide address below)
- Other (indicate)



I commit to sponsoring _____ (#) of levels indicated above for a total of _____ (\$).

Sponsorship Name (as you want it displayed):

Sponsorship Contact Information:

Name
e-mail
phone number

I will provide _____ (#) of banners by January 15, 2019 to be used at a total of _____ (#) events.

Sponsorship Contact Signature _____ Date _____

*Please provide a high resolution logo (preferably in vector format: .eps; .ai) to Jon Wick by E-Mail: jon@5518designs.com @gmail.com.

SNÖFLINGA

Montana's Winter Festival

Mission Statement

SNÖFLINGA, Montana's Winter Festival, invites our citizens and out of town guests to enjoy the many activities in Butte's winter playground. During this FREE community sponsored festival, we showcase the fun side of winter. There is something for everyone, with numerous winter activities to choose from. Here is also an opportunity to build a snowman, demo a fat bike, skate on high altitude ice, walk our family friendly trails, try a new sport, and chill out to live music. We also offer multiple races and competitions to test your winter sports skills. SNÖFLINGA, where winter equals fun!

Butte Community Fitness Foundation

Mission Statement

The mission of the Butte Community Fitness Foundation is to promote accessible and affordable opportunities for everyday exercise and movement for all of Butte citizens, regardless of age and economic status. Our mission advances the utilization of various fitness opportunities in the greater Butte area including local parks, trail networks, skiing venues, skating rinks and indoor exercise facilities. As leading medical organizations have shown a fit lifestyle leads to lower rates of obesity, depression, addiction and cardiovascular disease, we anticipate improving the physical and mental well-being of our community.